



“A Playground For Grown Ups”

MARTINI PARK OPENS SECOND LOCATION IN CHICAGO
Upscale Lounge Concept Builds Off Success of Dallas Location

CHICAGO, IL (July 2007) – Martini Park, an unparalleled nightlife experience, announced that it will open its second location in Chicago this July, marking the start of expansion throughout the country.

This unprecedented upscale lounge concept has been welcomed with open arms in the north Dallas town of Plano, TX, and is already creating a buzz throughout Chicago. Martini Park is a natural fit for the vibrant, dynamic River North neighborhood and will change the landscape of Chicago nightlife for a more mature clientele.

Martini Park features highly-acclaimed signature martinis and cocktails, as well as sharable plates of delectable food items, all within an atmosphere of world-class design. Combining a vibrant ambiance with a warm and friendly staff, Martini Park entertains its guests with the energetic sounds of daily live entertainment and DJ music.

Chris Barish, CEO of the Martini Park concept, is the co-creator of Light New York, Marquee in New York and Light Bellagio in Las Vegas. “Martini Park is a playground for grownups and fills a niche in the nightlife industry,” said Barish. “I wanted to create a one-stop destination where people can come to dine on a fun, creative menu and sip on signature drinks while listening to popular music on our state-of-the-art stage.”

Martini Park’s inclusive environment attracts crowds who are looking to socialize and dine in a truly distinctive setting. Designed by world-renowned architect Jeffrey Beers, the lounge delivers a fantastic cocktail party nightly and consistently offers guests a vibrant and comfortable ambiance with several unique experiences. Guests can watch local bands perform nightly on the entertainment stage, socialize at the plush round bar, listen to popular hits played by a DJ, or mingle outside at the patio bar.

“We are thrilled with the success we are enjoying in Texas as it provides a solid foundation for our brand on a national level,” said Barish. “Martini Park is a perfect fit with Chicago’s rich food heritage, dynamic music culture and focus on nightlife. We are proud to provide guests with a fresh, upscale nightlife choice and are eager to take our brand into new markets.”

Martini Park has created innovative small plates combining the freshest ingredients to create fun and imaginative offerings. Guests can choose from an array of items such as Crab Cake Corn Dogs, Buffalo Chicken Lollipops, Surf Or Turf Nachos, Mini Sliders and Mac & Cheese “Sticks.” Martini Park’s team of seasoned professionals serve each guest with impeccable attention to detail, providing the highest standards in hospitality and service.

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